

PMICIC Logo Design Contest

PMI GOC (GOC is the Global Operations Center, the group that runs PMI) has released new guidance on how chapter logos are to look. PMICIC does not have to change our logo, but feel that this is a good time to do so and thus remain in compliance with PMI standards.

The Chapter leadership has decided to hold a contest to get member participation in designing our new logo. The first 20 members to make submissions will receive a logo item of their choosing (golf shirt, long sleeve shirt or padfolio) as a thank you. The person who submits the winning design will receive a logo item of their choosing and will receive a \$100 grand prize.

The contest is to design the square image preceding the PMI text. So when considering the current logo, the square with the diagonal CIC is the piece to be redesigned (see below, the area to be modified is in the red box). The remainder of the logo is under strict guidelines per PMI GOC.



Rules:

1. Submissions must be from chapter members in good standing in order to receive a prize.
2. Current and past leadership members are ineligible for prizes, but may make submissions.
3. Maximum of five (5) submissions per member, only one of which will count toward the first 20 prize.
4. Submissions will be collected starting 2/1/2012 8:00 AM Eastern until 2/29/2012 5 PM Eastern. Early or late submissions will not be considered for prizes.
5. All submissions must be the original work of the submitter and must not contain trademarked or copyrighted logos or images.
 - a. Per PMI, "The graphic that the chapter uses as an icon cannot be a trademarked or copyrighted image unless the chapter has obtained written permission from the owner of such trademark or copyrighted material to use as part of the chapter logo. Please research and confirm that the image the chapter selects is not trademarked or copyrighted before logo submission. For example, the Sydney Opera House in Sydney, Australia is both a trademarked and copyrighted image, and any representation of it requires permission from the owner. Other landmarks, famous artists' works, and icons used as part of a sports team's logo are additional examples of images that would be subject to trademark and/ or copyright laws and licensing. When using stock art or clip art images, please be sure to confirm that the images are "royalty free" and are not subject to usage restrictions."
6. All submissions become the property of PMICIC upon submission.
7. In the event that two or more submissions are similar in design, the design that was received first will be the one selected.

Guidelines:

1. Designs are to be sized as a 1" square
2. Designs must be blue and white, but may also contain black. Do not worry about getting the blue exactly right as we will have the selected design modified to the correct color specifications.
3. Designs do not need to be a finished product. It does need to be an electronic image, so if your abilities mean you need to scan a cocktail napkin, that is fine.
4. Designs should be simple, memorable, timeless versatile and, most of all, appropriate
 - a. **Simple.** A simple logo design is more easily recognizable than a logo that is overly elaborate.
 - b. **Memorable.** A logo that can be described from memory and is distinctively the chapter's.
 - c. **Timeless.** Avoid trendy designs. Longevity is key.
 - d. **Versatile.** A versatile logo looks good on a postage stamp or a billboard, or in black and white.
 - e. **Appropriate.** A logo shouldn't showcase what the organization does. It should derive its meaning from the quality of that which it symbolizes.

How to Enter:

1. Submissions must be received between 8:00 AM February 1, 2012 and 5:00 PM February 29, 2012 as registered by the email timestamp.
2. Submissions will be sent to LogoContest@pmicic.org.
3. If you wish to submit multiple designs (maximum of 5), please send each one separately.
4. Please include the following information: Name, PMI Member ID #, mailing address, E-mail address, phone number, a PDF, JPG or TIF image of your design and a statement that the artwork is not a trademarked or copyrighted image and is royalty free.

Designs will be judged by the Executive Board of the Chapter and all decisions are final.

Winners will be announced and the \$100 prize will be presented at the March Chapter Meeting on March 15, 2012. Logo wear prizes will be awarded at a later date, after the logo goes through final graphic design and approval through PMI GOC.